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The Margin

# Cisco gear is being shipped into Russia from China and other countries, leaked customs database shows

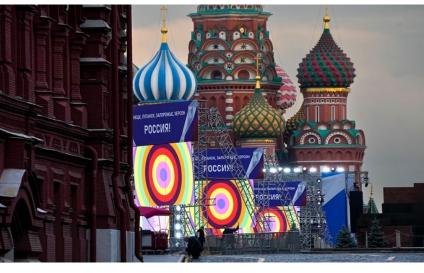
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By James Rogers (Follow)

Around 500 shipments of Cisco gear apparently arrived in Russia in August, months after the networking giant ended business operations there

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A purportedly leaked Russian customs database shows around 500 shipments of Cisco gear arriving in Russia in August, months after the networking giant halted its business operations in that country.  $In formation\ extracted\ from\ the\ database\ and\ shared\ with\ MarketWatch\ appears\ to\ show\ that\ Cisco\ and\ shared\ with\ MarketWatch\ appears\ to\ show\ that\ Cisco\ appears\ that\ tha$ 

of shipments coming from China. Other countries of origin include Vietnam, Switzerland, Mexico, Malaysia, Australia, Thailand and Holland, as well as the U.S., according to the data. In the wake of Russia's invasion of Ukraine in February, a host of major U.S. corporations, including

Systems Inc. CSCO, +1.19% products entered Russia from a number of countries, with the majority

Cisco, ended their Russian operations. On March 3, Cisco announced that it was halting all business operations in Russia as well as Belarus  $\hbox{``for the foreseeable future.'' In a subsequent } \underline{\text{statement}}, \\ \text{released on June 23}, \\ \text{Cisco announced its}$ 

decision to begin "an orderly wind-down" of its business in those two countries.

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The leaked database appears to show almost 500 shipments of Cisco products coming into Russia in August, ranging in value from less than \$100 to tens of thousands of dollars.

organization was shocked when it saw the shipments detailed in the database. "We were not expecting this type of outcome," the representative said.

A representative of the Economic Security Council of Ukraine told MarketWatch that the

"On March 3, 2022, Cisco announced stopping all business operations in Russia and Belarus,  $including\ sales\ and\ services,"\ a\ Cisco\ spokesperson\ told\ MarketWatch\ via\ email.\ "This\ included$ discontinuing business with all Cisco partners and distributors in Russia and Belarus, which means they can no longer source products via authorized channels.

"On June 23, we announced the decision to begin an orderly wind-down of our business in Russia and Belarus," the Cisco spokesperson added. "Cisco stands by this decision."

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The networking company highlighted the challenges posed by so-called grey markets, where

products are purchased outside of a manufacturer's authorized distribution channels. "Combatting grey market operations is a challenge facing the entire technology industry. Cisco's Brand Protection team continues to actively counter grey market operators and their activities around the world," the

working with customs officials to identify and thwart transactions that infringe Cisco's intellectual property rights," the spokesperson added.

"This includes monitoring unusual booking activities and online open-source intelligence and

Grey markets have also been historically used as means to distribute counterfeit products.

Additionally, given the often murky nature of grey markets, the information associated with crossborder shipments is often incomplete and inaccurate.

 $The \ Economic \ Security \ Council \ of \ Ukraine \ was \ set \ up \ to \ develop \ expertise \ in \ identifying \ and$ counteracting internal and external threats to Ukraine's economic security. Means of countering

Russian aggression include strengthening the Ukrainian army and putting in place "a wide range of measures" to suppress Russia's economy, according to the council's website. "Our main goal is to deprive Russia of technology and essential supplies that are necessary for its

 $military\ capabilities\ and\ economic\ livelihood,"\ the\ council's\ representative\ told\ MarketWatch.$ "Foreign companies should terminate cooperation with Russia, which is essentially a terrorist state," the representative added.

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Commerce

Corporations' stances regarding Russia have come under close scrutiny since Moscow launched its invasion of Ukraine on Feb. 24. Earlier this month, the Moral Rating Agency published a list of companies, both in the U.S. and overseas, that it accuses of " $\underline{\text{moralwashing}}$ ," or making confusing

statements about their involvement with Russia. The agency was set up after the invasion of Ukraine to examine whether companies were carrying out their promises of exiting Russia. Its research includes both U.S. and overseas firms.

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