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Tinder owner Match exits Russia: 'We are committed to protecting human rights'

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By [James Rogers](#) (Follow)

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Match says its brands are restricting services in Russia, will withdraw by end of June

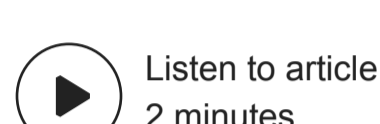


Match joins the list of Western corporations that have left Russia in the wake of its invasion of Ukraine last year. ASSOCIATED PRESS



Referenced Symbols

MTCH -3.84% ▼ CSCO -2.07% ▼ GM -1.19% ▼ NFLX -2.03% ▼ PRNDY +1.33% ▲ RI 1.61% ▲



Tinder parent company Match Group Inc. announced Tuesday that its brands are exiting Russia, citing human rights concerns.

"We are committed to protecting human rights," Match **MTCH, -3.84%** said in the company's [annual impact report](#). "Our brands are taking steps to restrict access to their services in Russia and will complete their withdrawal from the Russian market by June 30, 2023."

Match joins the list of Western corporations that have left Russia in the wake of Moscow's devastating invasion of Ukraine last year. Major U.S. companies that have exited Russia include Cisco Systems Inc. **CSCO, -2.07%**, General Motors Co. **GM, -1.19%** and Netflix Inc. **NFLX, -2.03%**.

Also see: [Pernod Ricard makes U-turn on Russia after backlash over Jameson and Beefeater exports](#)

Some users on social media expressed surprise that it had taken Match so long to leave Russia.

"Tinder owner to quit Russia more than a year after invasion began – WTF! Have they been too busy counting their profits?" tweeted @StephenPMurtagh.

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In 2019, Russia [demanded](#) that Tinder and other apps hand over user data to the country's intelligence services. At the time, a Tinder spokesman told MarketWatch that [no data had been handed over](#) to the Russian authorities.

Also read: [Unilever urged to exit Russia: 'It's making their hands bloodstained,' says Economic Security Council of Ukraine](#)

Russia has faced international condemnation for its anti-gay policies. Last year Volker Türk, the U.N. high commissioner for human rights, [urged](#) Russian legislators to repeal, not expand, an anti-LGBTQ law adopted in 2013.

Western companies' Russian operations have been coming under intense scrutiny. Last week French drinks giant Pernod Ricard **PRNDY, +1.33%** **RI, 1.61%** made a [U-turn](#) on resuming exports of iconic brands Jameson whiskey and Beefeater gin to Russia after facing an international backlash and calls for a boycott of the products.

The [Moral Rating Agency](#), an organization set up after the invasion of Ukraine to examine whether companies were carrying out their promises of [exiting Russia](#), continues to pressure corporations about their operations in the country.

Additional reporting by Meera Jagannathan.



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Wow. These match makers are really alert. Only took them 14 months to notice there is a war there. Talk about not going out that much.

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