

# Tinder is Shutting Down in Russia

04 May 2023 & by EDITORIAL DESK (https://www.istanbulpost.com.tr/author/admin/) Comments Off

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Match Group will cease all operations in Russia as of June 30.

The American company Match Group, which runs the dating apps Tinder and Hinge, has decided to stop all operations in Russia as of June 30. The decision comes almost a year and a half after the Russian invasion of Ukraine.

In an announcement from the company, Match Group wants to protect human rights, and the manager says that it does not look good for the company to continue operating in a country where the leader of the nation is a wanted criminal by the International Criminal Court.

Following the invasion of Ukraine, many companies made the decision to cut ties with Russia, including McDonald's, Coca-Cola, Starbucks and Heineken.

Match Group says Tinder is the most popular dating app in the world and employs over 2,700 people at the company. Match Group says, however, that the company's continued operations in Russia have had a negative impact on its business in Europe.

Mark Dixon, founder of the activist group The Moral Rating Agency, which calls for Western companies to leave Russia, says the arguments given by the Match Group about the protection of human rights are not credible. He says that the company should have left Russia a long time ago, but adds that when it does, users there will notice immediately.

## REVIEWER OVERVIEW

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## SUMMARY

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